

NOW SERVING SEVEN COUNTIES

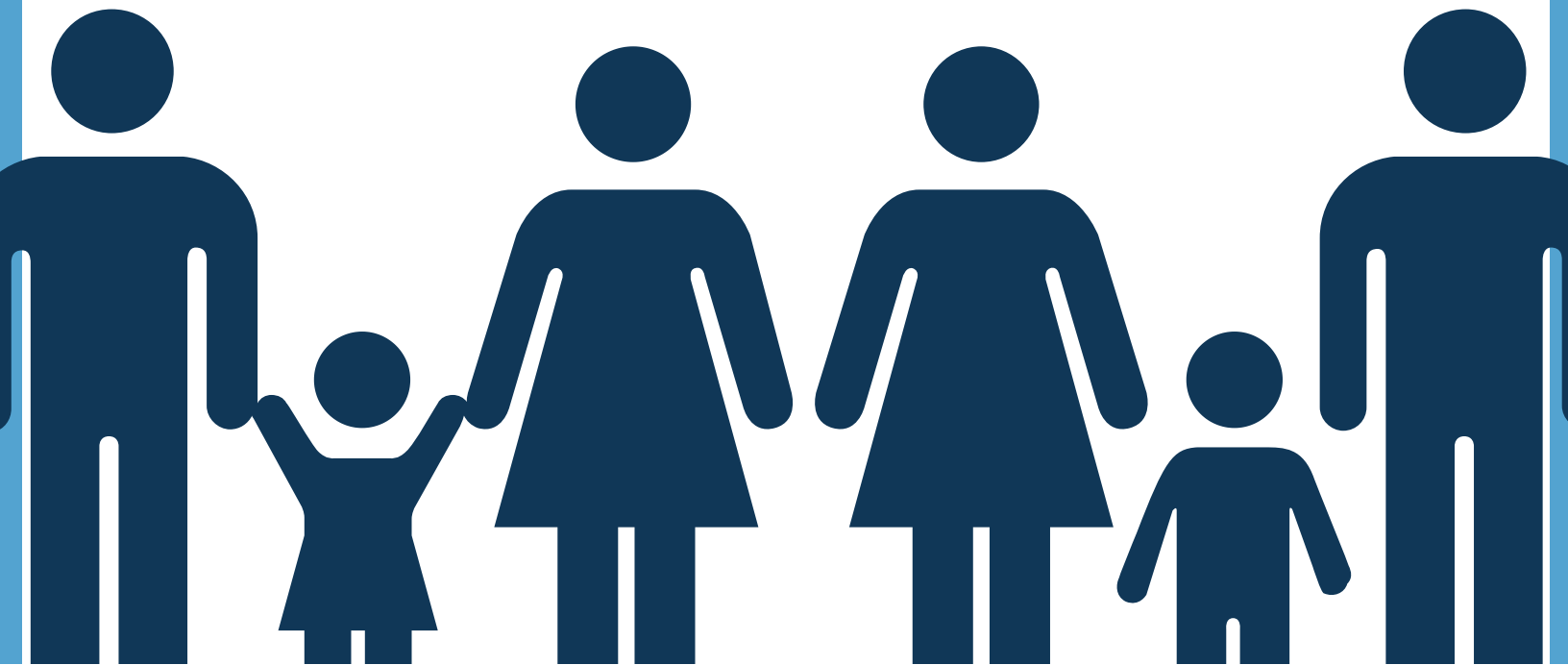


LIVE UNITED[®]

United Way of Western Kentucky

2022 - 2023

ANNUAL REPORT



www.unitedwaywky.org

\$2,800,054 *financial impact*



Lesley Owen
Keuler, Kelly, Hutchins,
Blankenship & Sigler, LLP

Letter from the President

For the 2022-2023 campaign season, we asked United Way donors, volunteers, and partner agencies, “Are you all in?” I can’t think of a better way to describe our United Way over the last year. We went ALL IN on our commitment to improve the education, income, and health of our community. We began the fiscal year as the United Way of Paducah-McCracken County on the outskirts of a global pandemic and a regional natural disaster. The regional response to the December 2021 tornadoes was the catalyst our board needed to make the decision to expand our geographical boundaries beyond McCracken County. After 88 years of serving Paducah-McCracken County, on September 12, 2022, our board of directors went ALL IN and voted to serve seven counties in western Kentucky.

Following the December 10, 2021 tornadoes, our United Way went ALL IN securing over 1.3 million dollars in grant funds to provide disaster response throughout the region. Those funds have gone directly to relief efforts in the counties of Fulton, Graves, Hickman, and Marshall. This amount is in addition to a \$437,000 American Red Cross grant secured as the fiscal agent for the Mayfield-Graves County Long-Term Recovery Group.

While spearheading disaster relief and expansion efforts, the United Way staff and board members also went ALL IN on their efforts to strengthen outreach programs like Getting Ahead and Bridges Out of Poverty. As a direct result of the connections made through the expansion process, the Bridges programming will be offered throughout western Kentucky.

As the organization embarked on uncharted territories over the last year, our donors continued to give in a way that would allow our partner agencies to maintain their historical funding levels. We are so grateful to our donors who know what it means to go ALL IN for our community. Thank you for your generosity and for joining us and our partner agencies in building a stronger community.

It has been an honor to serve as President of the 2022-2023 United Way of Western Kentucky Board of Directors. We continue to make great strides to improve the lives of those throughout western Kentucky. Together with our donors, volunteers, partner agencies, board of directors, and staff, we will continue to go ALL IN as we learn what it means to truly

29,220
Lives Improved

650
Volunteers Served

23
Programs Supported

17
Agencies Supported

Live United.

Funded Partner Agencies

- American Red Cross
- Camp Graves
- Child Watch Counseling & Advocacy Center
- Family Service Society
- Fulton County Long-Term Recovery Group
- Hickman County Long-Term Recovery Group
- Hope Unlimited Family Care Center
- Kentucky Legal Aid
- Lifeline Recovery Center
- Marshall County Long-Term Recovery Group
- Mayfield-Graves County Long-Term Recovery Group
- Merryman House Domestic Crisis Center
- Oscar Cross Boys & Girls Club
- Paducah Cooperative Ministry
- Paducah Day Nursery
- Paducah-McCracken County Senior Center
- Salvation Army

Top Corporate Partners



1. Computer Services, Inc.
2. Paducah Bank
3. Four Rivers Nuclear Partnership
4. U.S. Bank
5. Ingram
6. Beltline Electric
7. Jackson Purchase Energy Cooperative
8. Phoenix Paper
9. McCracken County Public Schools
10. City of Paducah
11. Paducah Power System
12. Swift & Staley, Inc.
13. UBS Financial Services, Inc.
14. Paducah Public Schools
15. FNB Bank
16. Canadian National Railway Company
17. Baird Private Wealth Management
18. Caterpillar, Inc.
19. Housing Authority of Paducah
20. Keuler, Kelly, Hutchins, Blankenship & Sigler, LLP

2022 - 2023 Board of Directors

President: Lesley Owen, Keuler, Kelly, Hutchins, Blankenship & Sigler, LLP

President-Elect: Catherine Sivills, U.S. Bank

Vice President: Todd Myers, CFSB

Past President: Sherry Wessel, Harrah's Metropolis

Treasurer: Ashley Simmons, Kemper CPA

Secretary: Gina Leeper, Ray & Kay Eckstein Charitable Trust

Leigh Ann Ballegeer, Mercy Health - Lourdes Hospital

Lynsi Barnhill, Paducah Public Schools

LaToya Burton, Housing Authority of Paducah

Amie Clark, City of Paducah Parks &

Recreation Department

Brooke Colinger, Ingram Barge

Arianne Dillon, Paducah Bank

Marinel Dunigan, CSI

CJ Gurley, CSI

Oscar Harrell, Ingram Industries

Sharlott Higdon, Whitlow, Roberts, Houston, Straub, PLLC

Eric Holland, Four Rivers Nuclear Partnership

Jayne Jones, McCracken County Public Schools

Gayle Martin, Baird Private Wealth Management

Jessica Vasseur, Four Rivers Nuclear Partnership

Staff

Betsy Burkeen, Chief Executive Officer

Kelly Davis, Chief Operations Officer

Anne Bidwell, Regional Impact Manager

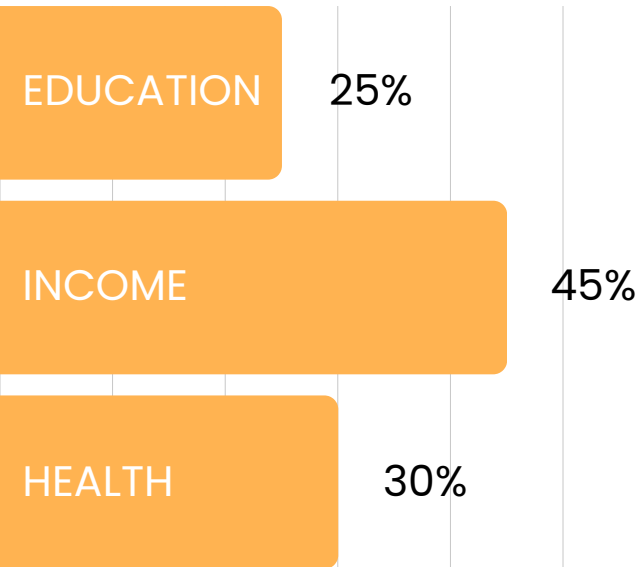
Susan Gibson, Administrative Director

Gail Massey, Administrative Coordinator

Total Financial Impact

Campaign 2022-2023.....	\$879,011
In-Kind Donations.....	\$22,314
Gifts to Endowments.....	\$10,000
Grant Support.....	\$547,588
Disaster Relief ongoing in 2024.....	\$1,341,141

\$2,800,054



Disaster Relief

Thanks to your support, many families in Hickman, Fulton, Graves, and Marshall counties are living safely in shelter or homes of their own after the devastation of the December 2021 tornado.

Home adopted by United Way through the Mayfield-Graves County Long-Term Recovery Group



Before



After

Award Recipients

Overall Campaign of the Year.....
 Largest Campaign Increase.....
 New Campaign of the Year.....
 Live United Corporate Partnership.....
 Live United Small Business Partnership.....
 Live United Non-Profit of the Year.....
 Samuel S. Sloan Employee
 Campaign Coordinator of the Year.....
 Live United Impact Education Award.....
 Live United Impact Income Award.....
 Live United Impact Health Award.....
 Live United Impact Youth Award.....

Computer Services, Inc.
 FNB Bank
 BFW Engineering & Testing, Inc./Marcum Engineering, LLC
 Jackson Purchase Energy Cooperative
 Keuler, Kelly, Hutchins, Blankenship & Sigler, LLP
 Mayfield-Graves Co. Long-Term Recovery Group
 Christina Dixon, Phoenix Paper
 Teresa Spann, Paducah Public Schools
 Brent Housman, Baird Private Wealth Management
 Dr. Mary Foley, Merryman House Domestic Crisis Center
 Justice Campbell, Paducah Tilghman High School

Ladd Mathis Lifetime Achievement Award
Jim Brown, UBS Financial Services, Inc.



Programs



PALS Program
 Promoting Academics & Leadership in Schools

PALS is a mentoring program pairing community volunteers with students to help with reading, math or leadership skills in grades K-12.

- Six high school senior PALS graduated this year! Three are college-bound; three are working locally
- 145 PALS students and mentors shared a live theatre performance at the Carson Center
- Visit unitedwaywky.org/pals to become a mentor



Project United

Sponsored by UBS Financial Services, Inc.

Project United is a day of community service when teams of volunteers roll up their sleeves to complete needed projects for organizations and schools serving our neighbors.

- 460 volunteers participated
- 46 projects were completed
- 22 non-profit agencies benefited from the volunteer assistance



Stuff the Bus
 School Supply Drive
 Sponsored by U.S. Bank

Stuff the Bus is a community school supply drive benefiting students in our region.

- 18 individual schools received supplies benefiting more than 1,500 K-12 students
- Supplies benefited all public and private school systems in McCracken County



Bridges Out of Poverty is a community education program designed to help participants understand and support those who are working to overcome poverty.

- Two one-day training sessions were held
- 39 participants attended

Event Sponsors

- Aaron's Sales & Leasing
- Amy Roof
- Arnold Realty Group
- Atmos Energy
- Atomic City, Inc.
- Baird Private Wealth Management
- Baptist Health Paducah
- Barbara Veazey
- Barkley Regional Airport
- BFW Engineering & Testing, Inc./Marcum Engineering, LLC
- CFSB
- Child Watch Counseling and Advocacy Center
- Coca-Cola
- Computer Services, Inc.
- Cornerstone of Hope
- Criswell Commercial Cleaning
- Denton Law Firm
- Family Service Society
- FNB Bank
- Four Rivers Nuclear Partnership
- Harrah's Casino
- HDR Engineering
- Henry A. Petter Supply Co./Petter Business Systems
- Housing Authority of Paducah
- Ingram Barge
- Jackson Purchase Energy Cooperative
- Jennings & Associates
- John & Kristin Williams
- Keuler, Kelly, Hutchins, Blankenship & Sigler, LLP
- KY Farm Bureau-Doug McClure
- L.A. Miller & Associates
- Leslie Heath, Keller Williams Realty
- Lifeline Recovery Center
- Marcum Tennyson
- McCracken County Public Schools
- McMurry & Livingston
- Meals & Tolar Impairment Specialists
- Mercy Health - Lourdes
- Mercy Health Home Care & Hospice
- Merryman House Domestic Crisis Center
- Midtown Market
- Milner & Orr Funeral Home & Cremation Services
- Paducah Bank
- Paducah Battery Supply
- Paducah Convention & Visitors Bureau
- Paducah Public Schools
- Peel & Holland
- PFGW
- Pizza Inn
- Purple Toad Winery
- Rainbow International
- River's Edge Veterinary Hospital
- Rose Garden Florist
- Ruxer MedSpa
- Salvation Army
- Sara Gipson Group, eXp Realty
- Signet Federal Credit Union
- Soirees Events & Catering
- Swift & Staley, Inc.
- Systems Solutions
- The Barre : Paducah
- U.S. Bank
- UBS Financial Services, Inc.
- VUE Magazine
- Walker Hall Event Center
- West Kentucky Community & Technical College
- Williams & Roof Wealth Management
- Woodman of the World - Earl Davis
- WPSD Local 6



\$40,275 raised



\$34,389 raised



Leadership Donors give \$1,000 or more



Jenny Adams
Jerry & Sherry Anderson
Angie Ashburn
Kenny & Stacey Blankenship
Jeff & Jennifer Blewett
Vicki L. Brantley & Tim A. Bonner
George & Angie Bray
Tim & Debbie Bray
Brian & Becky Brown
Daniel Brown
Jamey & Jordan Brown
Jim & Brenda Brown
Patrick & Erin Brumley
Scott & Betsy Burkeen
Darren Cantlay
David C. Carroll
Robert D. Carter & Dr. Russell B. Jones
Micah Channell
Heather Coffie Grubbs
Brooke Colinger
Troy & Tammy Courtney
Tobin & Renae Crane
Cathy Crecelius †
Edmund Cruse
David & Peggy Culbertson
Rob & Natalie Dahlberg
Chase & Whitney Denson
W. David & Ann Denton
Matt & Arianne Dillon
John & Rudina Durbin
Jackie East & Valerie Pollard
Stan & Missy Eckenberg
Bill & Susan Evans
Bob Ezell
Sean Fitch
Darrell & Amy Ford
J. Scott & Elizabeth Frame
Joe & Jeane Framptom
Geordie & Julia Garatt
Michael & Ieva Grimm
Greg & Denise Grissom
Charles Gurley
Bruce & Doreen Hahn
David & Dianna Hampton
Doug & Heidi Handley
Oscar & Zulema Harrell
Raynarldo & Cherri Henderson

Mardie & Jennifer Herndon
Ben & Tishaunda Higgerson
Bob & Lisa Hoppmann
Brent & Sarah Housman
Larry & Kelly Housman
Drew & Angie Hulette
Nicholas & Amanda Hutchison
Craig & Stacy Jones
Kliff & Wendy Kester
Christopher Kienzle
Caroline & Steve Korte
Ashley Lambert
Liz & Kevin Latta
Bob & Gina Leeper
David & Barbara Logsdon
Dr. Levi & Maegan Mansfield
Andrew & Sherry McGlenon
Sandy & Jean Meredith
Mark & Brandy Mitchell
Tony & Wendy Murt
G. Todd Myers
Joe Nelson
Chris & Lesley Owen
Charles Owens
Derrick & Shannon Pace
James & Leigh Ann Paxton
Darryl & Regina Pea
William E. & Anita Pinkston
Lucas Powell
Steve & Nancy Powless
Kent & Julie Price
Kevin & Charlene Ray
Bill & Myrna Redfield
Gerald & Renee Reynolds
Mr. Allan Rhodes Jr.
Jesse & Beth Riddle
Jared Riley
Tracey Rodgers
Nancy Rucks
David Ruckstuhl
Darrin Rudolph
Michael & Beth Searcy
Jason & Leigh Ann Siener
Jim & Susie Sigler
Ashley Simmons
Scott & Catherine Sivills
Angel & Donald Smith



Tammy & Ricky Souder
Debbie & Mike Stone
Tina Story
Joe Tarantino
LaChelle Telfair
Mark H. Thompson
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Allen & Melanie Townsend
Lee & Sheri Tucker
Buddy & Mary Ann Upshaw
Anthony VanCura
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R. Brent & Jessica Vasseur
Richard & Barbara Veazey
Chase & Kelly Venable
Randy & Judy Warmath
Clint Warren
Shawn & Lonna Washer
Myron & Sherry Wessel
Ken Wheeler
Cody Wiles
John Jr. & Kristin Williams
John A. & Vivian Williams
Sandra S. Wilson
Stephen & Susan Ybarzabal
Jason & Stacey Young



Contact

United Way of Western Kentucky
333 Broadway, Suite 502
Paducah, KY 42001
270-442-1691

unitedwayky.org