



Sponsorship Opportunities



Project United is a regional community impact program offered through United Way of Western Kentucky.

2026 Event Date – Friday, September 11

Project United is an annual region-wide day of service supporting non-profit organizations in Ballard, Carlisle, Hickman, Fulton, Graves, Marshall and McCracken counties. Volunteer teams complete projects at non-profit agencies that could include painting, landscaping, office support, and much more.

No special skills are required, just a willing heart and helping hands!

Presenting Sponsor - \$1,500

Presenting Sponsor Perks Include:

- Opportunity to display a pop-up banner at regional gathering locations on event day (locations TBD)
- Opportunity for a UBS representative to speak at each gathering location (locations TBD)
- Opportunity to participate in the August edition of “United Way Wednesday” on the Greg Dunker morning radio show on 94.7 FM
- Sponsorship mentions and/or local recognition on social media, program press releases and event day signage
- Logo displayed on the United Way of Western Kentucky Project United webpage (unitedwaywky.org/projectunited)

Impact Sponsor - \$250

Impact Sponsor Perks Include:

- Opportunity to display a pop-up banner at regional gathering locations on event day (locations TBD)
- Sponsorship mentions and/or local recognition on social media, program press releases and event day signage
- Logo displayed on the United Way of Western Kentucky Project United webpage (unitedwaywky.org/projectunited)



For more information contact Kelly Channell,
United Way of Western Kentucky Chief Executive Officer at
kelly@unitedwaywky.org or 270-442-1691.



Sponsorship Opportunities



Company Name: _____

Address: _____

Billing Contact Name: _____ Title: _____

Billing Contact E-mail: _____

Sponsor Level: Presenting - \$1,500 Impact - \$250

Payment: Check enclosed Bill me

Return completed form to Kelly Channell at kelly@unitedwaywky.org

Sponsorship Deadline – Friday, July 24

Thank you for your support!

