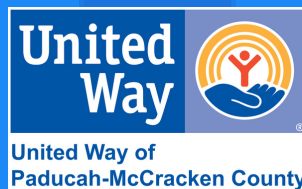


Annual Reports

2019-2020 | 2020-2021



Due to the pandemic, we did not print an annual report in the United Way's fiscal year 2019-2020. The following pages reflect improvements to our local community in the 2019-2020 and 2020-2021 campaign years.



A Letter from the 19-20 President

I would like to start by saying thank you to our amazing donors who continue to allow our organization to impact the lives of many people in our community. I would also like to thank our great staff Betsy, Anne, and Susan who work countless hours to keep this organization functioning smoothly and seamlessly and our board of directors who volunteer many hours to the United Way.

Over the past year, the United Way changed the lives of many people through financial support of our 17 partner agencies, the community-wide service day Project United, Stuff the Bus, PALS and our COVID-19 Relief Fund. Our organization also successfully hosted three fundraisers, and, thanks to two of our top donors, CSI and U.S. Bank, we were able to host our first two Cornerstone events for our leadership donors.

Finally, I would like to thank our donors and the United Way Board of Directors for trusting me to lead this organization over the past year. This experience allowed me the opportunity to be the hands and feet of Jesus while serving people of our community during their most desperate times. I look forward to continuing to grow and learn as a leader while serving as past president of this great organization.

BRANDON HALL

Board President, 2019-2020



A Letter from the 20-21 President

If I were standing in front of our community right now, I would want them to stand up, give each other a post pandemic hug and a round of applause. What a year we've endured. This season of life has challenged us in ways we never thought possible. I often find myself thinking back to the year I committed to leadership on our board and how I thought it would be. My vision then is widely different than my vision now and I am thankful to have been in this role during such a unique time in history.

Thanks to our generous United Way family, our board and staff were well positioned to strategize early and often creating new paths of service specific to the pandemic. We also had to pivot our existing programs, most notably PALS, to fit regulations and guidelines. Our Elimination Dinner went virtual and raised more money than previous years because of our dedicated donors. We are looking forward to the post pandemic season, which is hopefully on the horizon!

While we continued to serve our community in every way possible, we also reviewed our organization internally through coordination with the United Way of Kentucky. The United Way of Paducah-McCracken County has grown in terms of services provided and it was time to look at our structure and determine a plan to accommodate the future. Betsy, Susan, and Anne have gone above and beyond in the name of United Way and are simply irreplaceable. We added Kelly Davis as our Chief Operations Officer, which only solidifies an already strong team. Through this staff addition and the in depth look at our structure, I am confident United Way of Paducah-McCracken County is on the way to making an even larger difference in our community and region.

As my time as President comes to a close I am grateful to our donors, our board, and our staff. I have learned so much through the relationships I've built and my passion for serving our community has only grown. Paducah-McCracken County is truly a community with giving hearts and minds. I am so proud to call Paducah home and to be a part of this organization.

"I am only one, but I am one. I cannot do everything, but I can do something. And that which I can do, by the grace of God, I will do." - Dwight L. Moody

MAEGAN MANSFIELD

Board President, 2020-2021

2019-2020 AWARD RECIPIENTS



2020-2021 AWARD RECIPIENTS

OVERALL

CAMPAIGN OF THE YEAR

COMPUTER SERVICES, INC.

LIVE UNITED

CORPORATE PARTNERSHIP

SWIFT & STALEY

LARGEST CAMPAIGN INCREASE

BELTLINE ELECTRIC

SAMUEL S. SLOAN

EMPLOYEE CAMPAIGN

COORDINATORS OF THE YEAR

INGRAM TEAM

JENNIFER ARGUERA BRETT BAUGHER
JOHNNY CALABRESE TAYLOR CHANDLER
KELLY CLAPP BROOKE COLINGER
KATIE CRONIN JANETTE EDWARDS
CHRISTA WHITE

LADD MATHIS

LIFETIME ACHIEVEMENT

MARIANNA ROMERO

LIVE UNITED: EDUCATION

LATOYA BURTON

LIVE UNITED: INCOME

JAMES MILLER

LIVE UNITED: HEALTH

SALLY MICHELSON

LIVE UNITED: YOUTH

ABBY HEFNER

OVERALL

CAMPAIGN OF THE YEAR

COMPUTER SERVICES, INC.

LIVE UNITED

CORPORATE PARTNERSHIP

WPSD LOCAL 6

LIVE UNITED

SMALL BUSINESS PARTNERSHIP

A&SG FILM & SOUND MAKERS

LARGEST CAMPAIGN INCREASE

MCMURRY & LIVINGSTON, PLLC

NEW SUPPORTER OF THE YEAR

PINE BLUFF MATERIALS

SAMUEL S. SLOAN

EMPLOYEE CAMPAIGN

COORDINATORS OF THE YEAR

CSI TEAM

EMILY PERRIN MARY FRYBERGER
PENNY KNOTT

LADD MATHIS

LIFETIME ACHIEVEMENT

MICHAEL MUSCARELLA

LIVE UNITED: EDUCATION

AMANDA FARLEY

LIVE UNITED: INCOME

BILLIE PRESTON

LIVE UNITED: HEALTH

CANDACE MELLOY

LIVE UNITED: YOUTH

JAKE TAYLOR

41,976

LIVES IMPROVED

\$819,462

RAISED

OVER 900

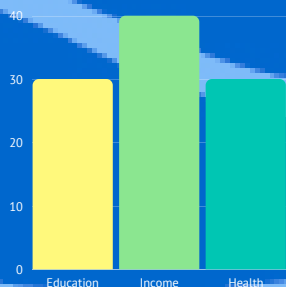
VOLUNTEERS SERVED

30

PROGRAMS SUPPORTED

17

LOCAL AGENCIES



FINANCIAL %
ALLOCATED

2019-2020 Campaign Year

Board of Directors

Mark H. Thompson - Past President, City of Paducah
Brandon Hall - President, Four Rivers Nuclear Partnership
Maegan Mansfield - President Elect, BFW Engineering & Testing, Inc.
Penny Knott - Vice President, Computer Services, Inc.
Lesley Owen - Secretary, Keuler, Kelly, Hutchins, Blankenship & Sigler, LLC
Ashley Simmons - Treasurer, Kemper CPA

Shelly Aspery, Independence Bank; Lynsi Barnhill, Paducah Public Schools;
Casey Brantley, Mercy Medical Associates; Donnie Chumbler, Swift and Staley; Brooke
Colinger, Ingram Barge; Arianne Dillon, U.S. Bank; Jayme Jones, McCracken County
Public Schools; Gayle Martin, RW Baird; Jeff Mills, U.S. Bank; Vicki Morgan, Progress
Rail; Bill Pinkston, Denton Law Firm; Catherine Sivills, U.S. Bank; Matt Snow, Baptist
Health; Joe Tarantino, Four Rivers Nuclear Partnership; Jessica Vasseur, Four Rivers
Nuclear Partnership; Sherry Wessel, Harrah's Metropolis

Partner Agencies

American Red Cross
Boy Scouts of America
Child Watch Counseling & Advocacy Center
Family Service Society
Girl Scouts of Kentuckiana
Hope Unlimited Family Care Center
Kentucky Legal Aid
Ladies Living Free
Lotus

Made to Stay
Merryman House Domestic Crisis Center
Oscar Cross Boys & Girls Club
Paducah Cooperative Ministry
Paducah Day Nursery
Paducah Lifeline Ministries
Paducah-McCracken County Senior Center
Salvation Army

TOP 20 Financial Contributors

- | | |
|------------------------------------|--------------------------------------|
| 1. Computer Services, Inc. | 11. Pro2Serve |
| 2. U.S. Bank | 12. City of Paducah |
| 3. Ingram Barge | 13. UBS Financial Services |
| 4. Paducah Bank | 14. Ingevity |
| 5. Four Rivers Nuclear Partnership | 15. Paducah City Schools |
| 6. Beltline Electric | 16. UPS |
| 7. Paducah Power System | 17. Caterpillar |
| 8. Swift & Staley, Inc. Team | 18. Petter Supply & Business Systems |
| 9. McCracken County Public Schools | 19. Enterprise Rent-A-Car |
| 10. Jackson Purchase Energy | 20. Atmos Energy |

PROJECT

Sponsored by



UNITED

520 VOLUNTEERS 50 PROJECTS 29 AGENCIES



COVID-19 RESPONSE

COVID-19 really showed us how our community can truly #LiveUnited! When things shutdown March 13, 2020, your United Way kicked into high gear to respond to the pandemic.

In addition to the financial response provided by our generous community supporters, our staff's first move was to ensure emergency responders, helping agencies, medical providers and government entities had updated Paducah-McCracken County Quick Reference Directories to give to citizens in need of resources.

Your United Way and the City of Paducah partnered to create a community-wide hotline for those who needed help and those who wanted to volunteer.

The United Way and the City worked together again to create a contactless food pantry delivery system so those served by our partner agencies Family Service Society, Paducah Cooperative Ministry and the Salvation Army maintained access to groceries.

The staff also collaborated with several community partners to look for safe shelter and services for homeless individuals and families exposed to COVID-19.

Overall, your United Way kept tabs on more neighbors who needed resources as well as partner companies who were trying to support employees while staving off economic hardship.

With the arrival of vaccines, we all see a light at the end of a very long tunnel, but the work of recovery isn't over yet! Your United Way continues to advocate for partner agencies that have lost revenue from events but gained increase expense caring for our community. We are also working to improve income conditions and mental health in the fallout of COVID-19.

NECESSITIES GRANTS

Through generous donations, the United Way of Paducah-McCracken County along with partners from the Salvation Army, Family Service Society, the City of Paducah and Paducah Cooperative Ministry, offered Necessities Grants as a response to the growing needs during the pandemic.

The grants were made available to help with immediate needs of local families who had been recently furloughed/laid-off or lost income due to COVID-19.

\$60,439

ALLOCATED

A photograph showing several hands of different skin tones stacked on top of each other in a supportive gesture. In the background, a person is wearing a white t-shirt with the words "LIVE UNITED" printed on it in bold, black, sans-serif capital letters.

LIVE UNITED

27,517
LIVES
IMPROVED

\$804,244

RAISED

\$51,756

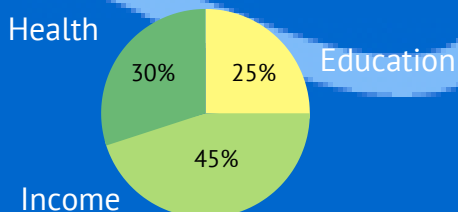
IN-KIND
DONATIONS

26

PROGRAMS
SUPPORTED

14

LOCAL
AGENCIES



FINANCIAL %
ALLOCATED

2020-2021 Campaign Year

Board of Directors

Brandon Hall - Past President, Four Rivers Nuclear Partnership

Maegan Mansfield - President, BFW Engineering & Testing, Inc.

Sherry Wessel - President Elect, Harrah's Metropolis

Lesley Owen - Vice President, Keuler, Kelly, Hutchins, Blankenship & Sigler, LLC

Brooke Colinger - Secretary, Ingram Barge

Ashley Simmons - Treasurer, Kemper CPA

Leigh Ann Ballegeer, Mercy Health-Lourdes Hospital; Lynsi Barnhill, Paducah Public

Schools; Amie Clark, City of Paducah; Arianne Dillon, U.S. Bank; Marinel Dunigan, CSI;

Charles (CJ) Gurley, CSI; Sharlott Higdon, Whitlow, Roberts, Houston & Straub; Jayme

Jones, McCracken County Public Schools; Gayle Martin, RW Baird; Jeff Mills, U.S. Bank;

Vicki Morgan, Progress Rail; Todd Myers, CFSB; Bill Pinkston, Denton Law Firm;

Catherine Sivills, U.S. Bank; Jessica Vasseur, Four Rivers Nuclear Partnership;

Mark Workman, BFW Engineering & Testing, Inc.

Partner Agencies

American Red Cross

Child Watch Counseling & Advocacy Center

Family Service Society

Girl Scouts of Kentuckiana

Hope Unlimited Family Care Center

Kentucky Legal Aid

Lifeline Recovery Center

Lotus

Merryman House Domestic Crisis Center

Oscar Cross Boys & Girls Club

Paducah Cooperative Ministry

Paducah Day Nursery

Paducah-McCracken County Senior Center

Salvation Army

TOP 20 Financial Contributors

1. Computer Services, Inc.

2. U.S. Bank

3. Paducah Bank

4. Four Rivers Nuclear Partnership

5. Ingram Barge

6. Beltline Electric

7. Jackson Purchase Energy

8. Paducah Power System

9. McCracken County Public Schools

10. Swift & Staley, Inc. Team

11. UBS Financial Services

12. Paducah Public Schools

13. Mid-America Conversion Services

14. Enterprise Technical Assistance Services

15. Pine Bluff Materials

16. UPS

17. City of Paducah

18. Atmos Energy

19. Ingevity

20. Caterpillar



Stuff the Bus

You've Stuffed the Bus for over a decade!

Many of you have been helping us Stuff the Bus for over ten years! THANK YOU! Not only did your school supply donations help kick-start the 2019-20 academic year at all local schools, Stuff the Bus supplies enabled schools to outfit many homes during COVID-19's non-traditional instruction phase. Your donations are critical to improving our community's conditions in education.



Sponsored by



PALS

Promoting Academics & Leadership in Schools

The pandemic can't stop our PALS students and mentors! While it cut short the 2019-20 school year and challenged 2020-21's, the program continues to support students.

In 2019-20, we counted our largest number of mentors yet at 191! Our PALS pairs shared some wonderful moments together including:

- Paducah Middle PALS mentors and students hosted their first family night, inviting parents to experience our leadership program firsthand.
- The Charity League of Paducah gave each of the 191 students a book of their own to read and keep.
- Elementary school PALS saw Rosie Revere Engineer together at the Carson Center. Students who attended also received a book by the same name.

The 2020-21 school year had bigger hurdles to jump, with the pandemic altering how schools functioned and kept students safe. Still, nine schools were able to host virtual PALS meetings, with three of them able to convert to hybrid meetings by year's end!

The PALS program also celebrated a very big milestone - high school graduation! Some of our students who have been with us since second grade completed the program when they moved their tassel from right to left.

Congratulations to Elijah Patrick (MCHS), Santasia Trice, Tyler Barnes, Thomas Harsha, DeAhvion "DC" Collins, Imani Knight, and Ashanti Lee (PTHS)! You'll always be our PALS!

Volunteering only requires one hour or less a week September-April. YOU are needed now more than ever!

Sign up at www.unitedwaypaducah.org/pals.



2019 Presenting Sponsor



\$31,315 raised in 2019

\$43,778 raised in 2020



2020 Promotions Sponsor

2019-2020 Sponsors

Banterra
BFW Engineering & Testing, Inc.
Barnhill Excavating
Computer Services, Inc.
CSFB
Denton Law Firm
Edward Jones
Four Rivers Nuclear Partnership
Harrah's Metropolis
HealthWorks Medical, LLC
Baird - The Housman Group
Independence Bank
Ingram Barge

Keuler, Kelly, Hutchins, Blankenship & Sigler, LLC
Mansfield Eye Clinic
Marcum Engineering
Oral and Facial Surgery of Western Kentucky
Orthopaedic Institute of Western Kentucky
Paducah Bank
Petter Supply & Business Systems
Signet Federal Credit Union
Strawberry Hills Pharmacy
Swift & Staley
U.S. Bank
Whitlow, Roberts, Houston & Straub, PLLC
West Kentucky Community & Technical College



Presenting Sponsor



BAPTIST HEALTH
PADUCAH

36,025
raised in 2019

35,647
raised in 2020

Gold

Harrah's Metropolis
Ingram Barge
Paducah Bank
Swift & Staley
U.S. Bank
WPSD Local 6

Photo Booth & Purse Raffle Sponsors

Mercy Health
Home Care & Hospice
Sara Gipson Group

Silver

Computer Services, Inc.
Four Rivers Nuclear Partnership
GEO Consultants
Harrah's Metropolis
HDR Engineering
Keuler, Kelly, Hutchins, Blankenship & Sigler, LLC
Purple Toad Winery
Strawberry Hills Pharmacy
Soiree's Event Center
Veolia
Walker Hall Events Center

Bronze

Chantillies
Denton Law Firm
FNB Bank
Heartland HR
HDR Engineering
HollandStivers
Jackson Purchase Energy
Jennings & Associates
L.A. Miller & Associates
Leslie Heath Realtor
Lindsey Funeral Home
Manpower
Meals & Tolar
Impairment Specialists
Milner & Orr Funeral Home
Morningside Assisted Living & Memory Care
Paducah Convention & Visitors Bureau
Peel & Holland
River's Edge Veterinary Hospital
River Haven Nursing & Rehabilitation
Rose Garden Florist
Shaw Inc.
Signet Federal Credit Union
Touchdowns & Tunes
Verizon
VUE Magazine
Williams & Roof Wealth Management

2019-2021 LEADERSHIP DONORS

Leadership Donors give \$1,000 or more annually to the United Way of Paducah-McCracken County

Lori & Dave Althouse
Jerry & Sherry Anderson
Clayton Andrews
Susan & Eric Baier
Molly Bailey
Brett Baugher
Kenny & Stacey Blankenship
Vicki L. Brantley & Tim A. Bonner
Ted Borodofsky
Mayor George & Angie Bray
Tim & Debbie Bray
Brian & Rebecca Brown
Jamey & Jordan Brown
Jim & Brenda Brown
Patrick Brumley
Scott & Betsy Burkeen
George Butterworth, III
Leigh Ann Castleman
Bryan & Laurie Carner
David C. Carroll
Nicholas & Brittany Cissell
Kelly Clapp
Janice Cleary
Will & Brooke Colinger
Troy & Tammy Courtney
Tobin & Renae Crane
Cathy Crecelius
Walter Croft
David & Peggy Culbertson
Rob & Natalie Dahlberg
W. David & Ann Denton
Matt & Arianne Dillon
John & Rudina Durbin
Jackie East & Valerie Pollard
Stan & Missy Eckenberg
David & Cheryl Edgin
Greg & Mariea English
Bill & Susan Evans
Jonathan & Lynette Evans
Bob Ezell
Michael Fendler
Thomas & Sue Fenske

Joe & Jeane Framptom
Greg & Denise Grissom
John & Julia Grove
Heather Coffie Grubbs
Charles Gurley
Bruce & Doreen Hahn
Mary Halbmaier
David & Dianna Hampton
Doug Handley
David Heflin & Carla Jaeger
Mardie & Jennifer Herndon
Jill Hobbs
Bob & Lisa Hoppman
Brent & Sarah Housman
Larry & Kelly Housman
Drew & Angie Hulette
Kenny & Beth Hunt
Michael & Ashley Johnson
Bill & Theresa Jones
Craig & Stacy Jones
Mark & Kathryn Joyner
David & Alyson Kelly
Brady Kendall
Kliff & Wendy Kester
Gary & Penny Knott
Bonnie Koblitiz
Caroline & Steve Korte
Liz & Kevin Latta
Drs. Carl & Polly LeBuhn
Bob & Gina Leeper
Mark & Lynn Link
Dr. & Mrs. Brad McElroy
Andrew & Sherry McGlenon
Mr. & Mrs. Joseph Meredith
Liz Mesa
Jeff Mills
Mark & Brandy Mitchell
Brad Montgomery & Nancy Bergfield
Tony & Wendy Murt
G. Todd Myers
Kristin Nace
Diva & Suzi Narayanan

Joe Nelson
John & Christine Operle
Chris & Lesley Owen
Charles Owens
Derrick & Shannon Pace
David & Karen Paxton
Darryl & Regina Pea
Dale & Patricia Pendry
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Lucas Powell
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Bonnie & Fletcher Schrock
Michael Searcy
Andy & Nickie Shever
Ava & Victor Siener
Jason & Leigh Ann Siener
Ashley Simmons
Tom & Anna Bain Slater
Angel & Donald Smith
Barry & Amy Smith
Charmaine Smith
Terrell A. Sorrell
Tammy & Ricky Souder
Andre Strayhorn
Joe Tarantino
LaChelle Telfair
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Tim & Kelly Thurman
Allen & Melanie Townsend
Tammara Tracy & Mary A. Byrne
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Anthony & Amanda VanCura
Bradly Vandermeulen
Brent & Jessica Vasseur
Richard & Barbara Veazey
Shelton Walker
Randy & Judy Warmath
Clint Warren
Shawn Washer
Myron & Sherry Wessel
Ken Wheeler
Cody Wiles
John A. & Vivian Williams
John Jr. & Kristin Williams
Sandra Wilson
Dr. Patrick Withrow
Stephen & Susan Ybarzabal

A special thank you
to the many anonymous
leadership donors.

We are grateful for each gift and
apologize if we omitted any in error.



United Way's Cornerstone Society consists of United Way of Paducah-McCracken County past and present board members, and leadership and legacy donors. We'd like to thank the hosts of our first three Cornerstone Society exclusive events: Steve and Nancy Powless (CSI), Bill and Theresa Jones (U.S. Bank), and Joe and Jeane Framptom (Paducah Bank).



www.unitedwaypaducah.org | volunteerpaducah.org

Special thanks to U.S. Bank for donating the United Way office space. This donation allows us to allocate the savings back into the community.

